

ASNW Officers Meeting

2021 Season Planning

October 31, 2020 / 10:30 AM PST / Marie Swigard's Residence

Agenda Items

Hello there!:

1. Role Call
 - Jack Wade, *President*
 - Marie Swigard, *Treasurer*
 - Kelsey Smith, *Safety*
 - Bailey Sampson, *Classing*
 - Chuck White, *Media Manager*
 - Thomas Wood, *Timing*
 - Keri Mitchell, *Secretary/New Member Liaison*
 - Pete Crosen, *Former President*
2. John Toothaker has resigned from worker chief duties. Bailey Sampson has volunteered to adopt these duties for now, but it will have to be split back out into a separate officer role once reassigned.

Financials

1. Marie Swigard is in the process of settling credits due to no-shows during the 2020 season. Registrants have until the end of the year to respond so they can receive their credit back. Any remaining credits will get absorbed into the club's assets.
2. Thomas Wood requested funds for timing light supplies and two new laptops for the 2021 season. Board unanimously agreed to approve these funds.
3. Trophies and schedule cards still need to be designed and ordered for 2021. The board decided to use a picture of Thomas Wood's Miata and/or a picture of JJ Williamson's 240SX for the 2021 schedule cards.
4. Marie Swigard proposed a design contest to update the design for shirts and other items sold to raise funds. The design currently used features vehicles that haven't participated in the club for quite a few seasons.
 - a. No white backgrounds; submissions must be in a compatible file format
 - b. Design will primarily be used on the back side of shirts
 - c. The person who submits the winning design receives a free item

Scheduling

3. Work-day details
 - TBD
4. Confirmed the following season schedule for 2021:
 - Deer Park Schedule
 - March 27th & 28th
 - April 24th & 25th

- May 22nd & 23rd
- June 19th & 20th
- July 24th & 25th
- August 21st & 22nd
- September 11th & 12th
- Octocross: October 2nd & 3rd @ Spokane County Raceway

Sponsorship Program Changes

5. It was put forward that funds received through club sponsorships do not contribute as much to the bottom line of the club's annual budget as they have in the past. This prompted discussion to brainstorm ways we can improve the value the club receives from sponsorships while retaining the value for our sponsors.
6. Sponsors will retain the benefits previously granted. It was put forward and unanimously voted to adopt these changes to the club sponsorship program for the 2021 season:
 - Tier 1 - Title Sponsorship
 - Cost is \$1,000 per season
 - Exclusive spot, only one available -- currently held by Advanced Auto Fab
 - Includes up to a 16"x22" display area on the exterior of the timing trailer for sponsor logo
 - Tier 2 - Standard Sponsorship
 - Cost is \$500 per season, per sponsor
 - Non-exclusive, spots aren't limited
 - Includes up to a 8 ½"x11" display area on the exterior of the timing trailer for sponsor logo

Updates to Novice Program

7. Novice Guide
 - Add etiquette section
 - Cover topics such as finding parking, not disturbing other people's stuff, and who to go to for help.
8. Spokane County Raceway events
 - Roll bars are required for ALL open-top cars for all SCR events due to the increased risk of the venue.
 - It was discussed that having novices at SCR for their first event poses a significant safety concern as well. Due to the size of the venue, difficulty of gathering novices for a course walk prior to their first run, and the risk of injury and/or total vehicle loss, Keri Mitchell put forward a motion to no longer allow first-timers to drive at SCR events. It was seconded by Chuck White and passed unanimously.

New Timing Trailer

9. At the conclusion of the meeting Jack Wade, Marie Swigard, Thomas Wood, and Chuck White remained to discuss requirements, features, timeline, and pricing of the upcoming timing trailer purchase.

Ideas Needing Follow-Up

1. Communicate new changes to the membership.
 - Volunteer to follow-up on this: Chuck White
2. Roll out design contest.
 - Volunteer to follow-up on this: Chuck White
3. The asphalt at Deer Park is deteriorating faster than the club can maintain it. The City of Deer Park unsuccessfully attempted to secure grants to repave the runway. The bid was approximately \$1 million. The club does not have the resources to pay a contractor for a full repave. What can we do to help the City of Deer Park make a repave possible?